

Lecture 2

New Physics in Rare B Decays

I. The Effective Hamiltonian

- examples of NP

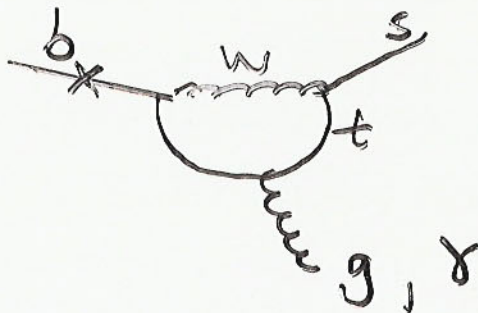
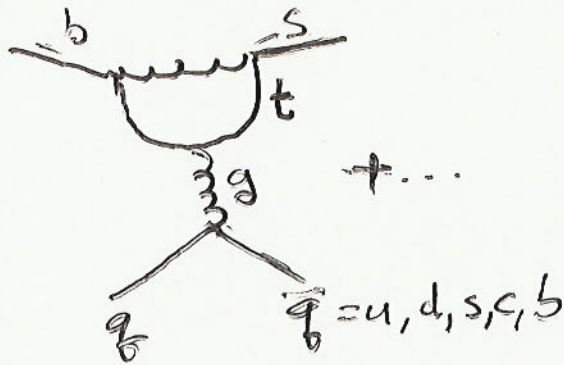
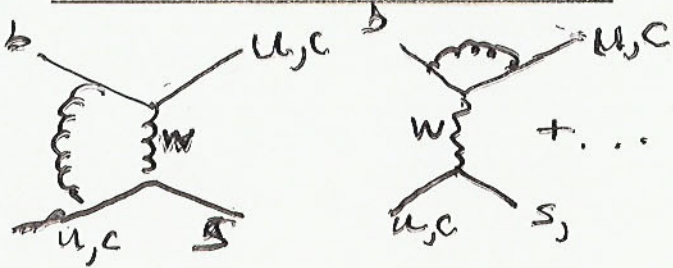
II. Radiative B decays

III. $B \rightarrow PP / VP / VV$ decays

- QED factorization for $B \rightarrow VP$
- case study: Parity Even NP
- Time-Dep CP asymmetries

SM Effective Hamiltonian for Rare Decays

Full Theory Diagrams



Current – Current Operators :

$$Q_1^p = (\bar{s}_i p_j)_{V-A} (\bar{p}_j b_i)_{V-A}, p = u, c$$

$$Q_2^p = (\bar{s}_i p_i)_{V-A} (\bar{p}_j b_j)_{V-A}$$

QCD Penguin Operators :

$$Q_3 = (\bar{s}_i b_i)_{V-A} \sum_{q=u,\dots,b} (\bar{q}_j q_j)_{V-A}$$

$$Q_4 = (\bar{s}_i b_j)_{V-A} \sum_q (\bar{q}_j q_i)_{V-A}$$

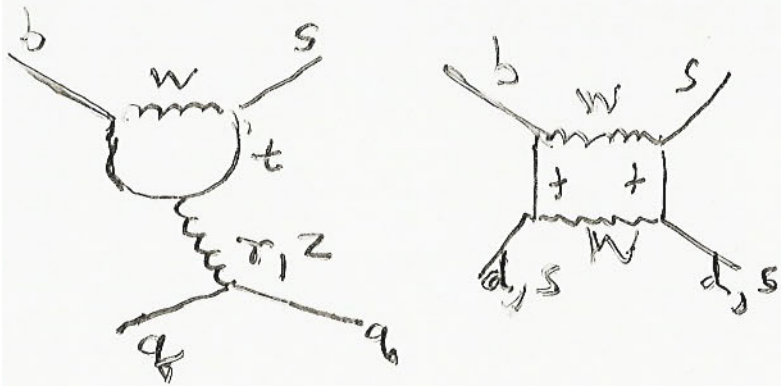
$$Q_5 = (\bar{s}_i b_i)_{V-A} \sum_q (\bar{q}_j q_j)_{V+A}$$

$$Q_6 = (\bar{s}_i b_j)_{V-A} \sum_q (\bar{q}_j q_i)_{V+A}$$

Chromo/Electro – magnetic Penguin Ops

$$Q_{7\gamma} = \frac{e}{8\pi^2} m_b \bar{s}_i \sigma^{\mu\nu} (1 + \gamma_5) b_i F_{\mu\nu}$$

$$Q_{8g} = \frac{g_s}{8\pi^2} m_b \bar{s}_i \sigma^{\mu\nu} (1 + \gamma_5) T_{ij}^a b_j G_{\mu\nu}^a$$



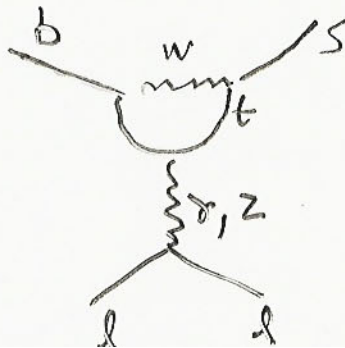
Electroweak Penguin Operators :

$$Q_7 = \frac{3}{2}(\bar{s}_i b_i)_{V-A} \sum_q e_q (\bar{q}_j q_j)_{V+A}$$

$$Q_8 = \frac{3}{2}(\bar{s}_i b_j)_{V-A} \sum_q e_q (\bar{q}_j q_i)_{V+A}$$

$$Q_9 = \frac{3}{2}(\bar{s}_i b_i)_{V-A} \sum_q e_q (\bar{q}_j q_j)_{V-A}$$

$$Q_{10} = \frac{3}{2}(\bar{s}_i b_j)_{V-A} \sum_q e_q (\bar{q}_j q_i)_{V-A}$$



Semileptonic Operators :

$$Q_{9V} = (\bar{s}b)_{V-A} (\bar{l}l)_V$$

$$Q_{10A} = (\bar{s}b)_{V-A} (\bar{l}l)_A$$

$$Q_{11} = (\bar{s}b)_{V-A} (\bar{\nu}\nu)_{V-A}$$

New Physics Effective Hamiltonian for Rare Decays

Extensions of SM often require enlarged operator basis

- Opposite chirality operators ($V - A \leftrightarrow V + A$), e.g.,

$$Q_{3,5} = (\bar{s} b)_{V-A} (\bar{q} q)_{V \mp A}$$

$$\rightarrow \tilde{Q}_{3,5} = (\bar{s} b)_{V+A} (\bar{q} q)_{V \pm A}$$

$$Q_{4,6} = (\bar{s}_i b_j)_{V-A} (\bar{q}_j q_i)_{V \mp A}$$

$$\rightarrow \tilde{Q}_{4,6} = (\bar{s}_i b_j)_{V+A} (\bar{q}_j q_i)_{V \pm A}$$

$$Q_{7\gamma} = \frac{e}{8\pi^2} m_b \bar{s}_i \sigma^{\mu\nu} (1 + \gamma_5) b_i F_{\mu\nu}$$

$$\rightarrow \tilde{Q}_{7\gamma} = \frac{e}{8\pi^2} m_b \bar{s}_i \sigma^{\mu\nu} (1 - \gamma_5) b_i F_{\mu\nu}$$

$$Q_{8g} = \frac{g_s}{8\pi^2} m_b \bar{s} \sigma^{\mu\nu} (1 + \gamma_5) T^a b G_{\mu\nu}^a$$

$$\rightarrow \tilde{Q}_{8g} = \bar{s} \sigma^{\mu\nu} (1 - \gamma_5) T^a b G_{\mu\nu}^a$$

- Other Dirac structures, e.g.,

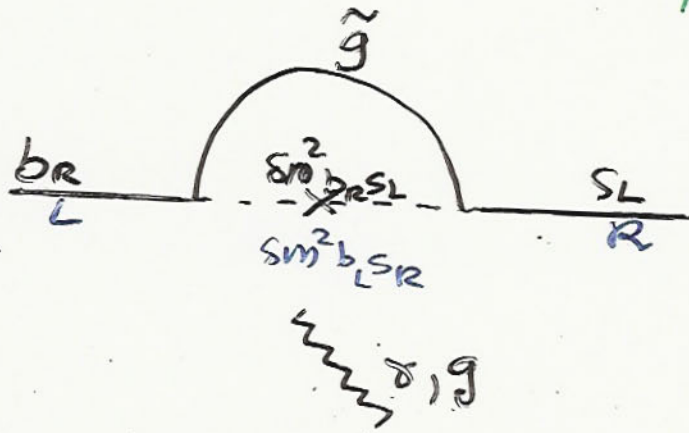
$$(\bar{q} b)_{V-A} (\bar{q} s)_{V+A} \text{ fierz equivalent to } (\bar{s} b)_{S-P} (\bar{q} q)_{S+P}$$

or tensor-tensor: $\sigma^{\mu\nu} \times \sigma_{\mu\nu}$

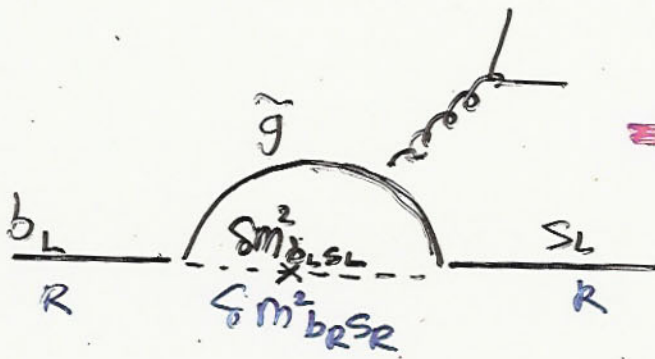
- U -spin violation: flavor structure $\bar{s} b (\bar{d} d - \bar{s} s)$

Examples of NP

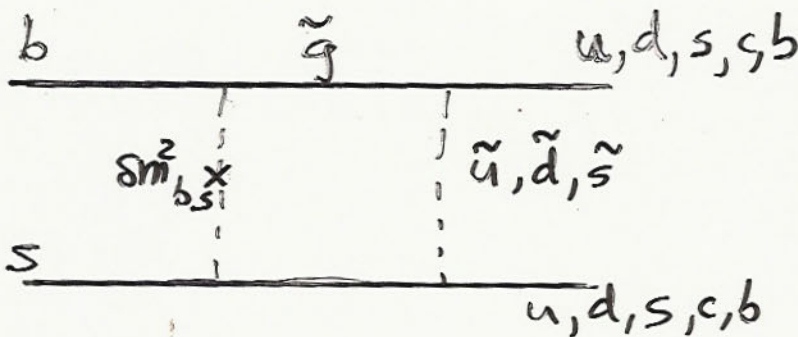
a) SUSY: squark-gluino loops Masiero, Bertolini, Borzumati
+ many others



$\Rightarrow Q_{78} ; \tilde{Q}_{78}$
 $Q_{89} ; \tilde{Q}_{89}$



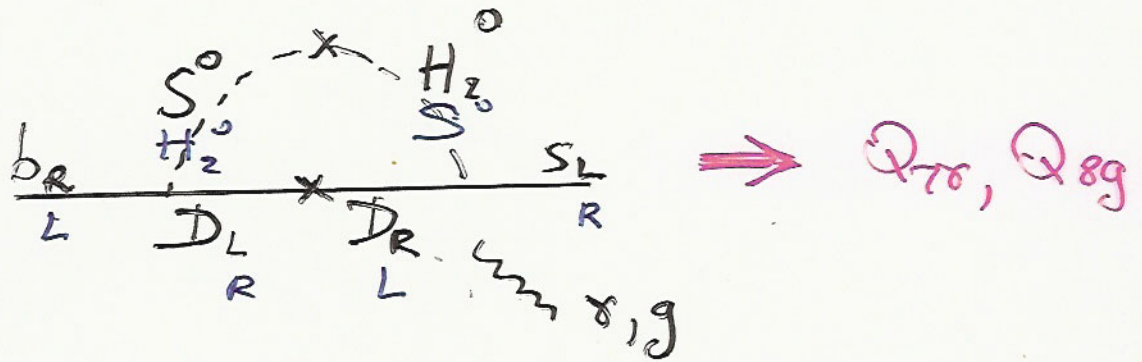
$\Rightarrow Q_{3,\dots,6} ; \tilde{Q}_{3,\dots,6}$



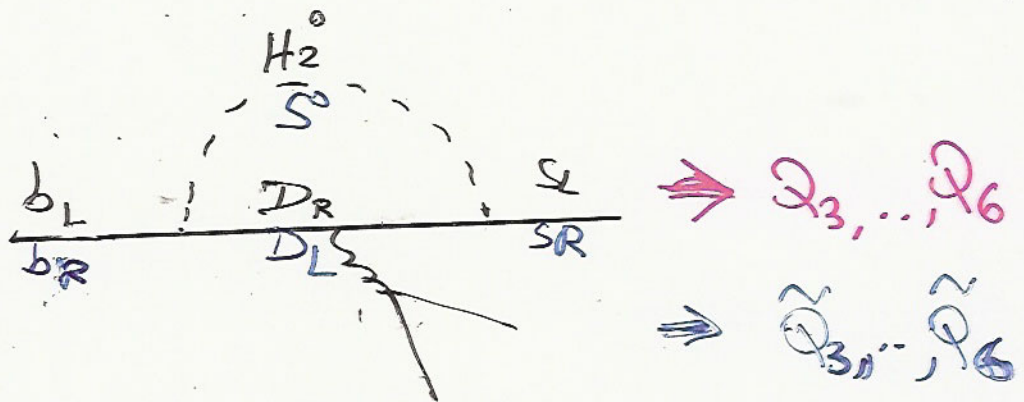
$\Rightarrow Q_{3,\dots,10}$ or $\tilde{Q}_{3,\dots,10}$

ll spin violation also possible, i
 $b \rightarrow s d \bar{d} \neq b \rightarrow s s \bar{s}$
if $m_{\tilde{g}}^2 \neq m_{\tilde{s}}^2$

b) loops containing new vectorlike quarks, scalars :



Similarly, can obtain $\tilde{Q}_{78}, \tilde{Q}_{89}$



+ box graphs \Rightarrow possible U spin violation

c) Flavor changing Z couplings

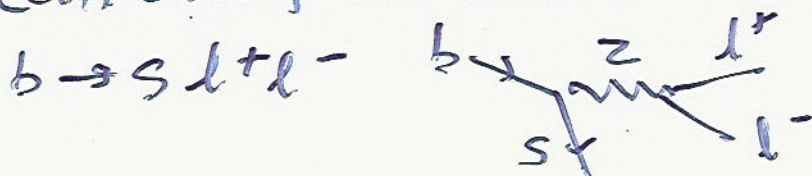
eg) admixture of d quarks with vectorlike $SU(2)$ singlet quarks $\bar{\chi}_L, \bar{\chi}_R$

$$\text{eg } |b_L\rangle = |d_L^3\rangle + \epsilon_L | \chi_L \rangle$$

$$|b_R\rangle \approx |d_R^3\rangle + \epsilon_R | \chi_R \rangle$$

$$\begin{aligned} \Rightarrow Z S_L b_L &\propto \langle S_L | \sum_{i=1}^3 |d_i^L\rangle \langle d_i^L | b_L \rangle \\ &\propto \langle S_L | \chi_L \rangle \langle \chi_L | b_L \rangle \\ &\sim \epsilon_L^2 V_{cb} \text{ if } V_{cb} \text{ generated in down sector} \end{aligned}$$

Can easily saturate bound from



Large contributions to hadronic penguins $b \rightarrow s q \bar{q}$



$B \rightarrow X_s \gamma$ in the SM

$$\mathcal{H}_{\text{eff}} = -\frac{G_F}{\sqrt{2}} V_{ts}^* V_{tb} \left[\sum_{i=1}^6 C_i(\mu_b) Q_i(\mu_b) + C_{7\gamma}(\mu_b) Q_{7\gamma}(\mu_b) + C_{8g}(\mu_b) Q_{8g}(\mu_b) \right]$$

- To very good approximation in the SM can just keep $Q_2, Q_{7\gamma}, Q_{8g}$
- Branching Ratio Structure in Parton Model:

Traditional approach - normalize wrt semileptonic BR

For $E_\gamma > (1-s) E_\gamma^{\text{max}}$ (in parton model $E_\gamma^{\text{max}} = m_b/2$) define

$$R_{\text{th}}(s) = \frac{\Gamma(B \rightarrow X_s \gamma) \Big|_{E_\gamma > (1-s) E_\gamma^{\text{max}}}}{\Gamma(B \rightarrow X_c e \bar{\nu})} = \frac{G_d}{\pi f(z)} \left| \frac{V_{ts}^* V_{tb}}{V_{cb}} \right|^2 K_{\text{NLO}}(s)$$

- $f(z)$ is semileptonic phase space factor, $z = (m_c/m_b)^2$
- normalization wrt semileptonic rate removes s from m_b dependence

$$\text{Br}(B \rightarrow X_s \gamma) \Big|_{E_\gamma > (1-s) E_\gamma^{\text{max}}} = .105 N_{\text{SL}} R_{\text{th}}(s)$$

$$\text{where } N_{\text{SL}} = \text{Br}(B \rightarrow X_c e \bar{\nu}) / .105$$

- take $\delta = .9$ for definition of fully inclusive branching ratio (avoids singularity in soft photon limit from certain bremsstrahlung contributions)
- For realistic choice of photon low-energy cutoff, e.g., $\delta \approx .25$ ($E_\gamma \gtrsim 2$ GeV) have to understand photon spectrum to obtain theoretical branching ratio
- $K_{\text{NLO}}(\delta) = |C_7|^2 + \dots$ contains corrections to LO result, to first order in α_s , $1/m_b^2$, $1/m_c^2$, and α/α_s :

$$\begin{aligned}
 K_{\text{NLO}}(\delta) = & \sum_{\substack{i,j=2,7,8 \\ i \leq j}} k_{ij}(\delta, \mu_b) \text{Re} \left[C_i^{(0)}(\mu_b) C_j^{(0)*}(\mu_b) \right] \\
 & + S(\delta) \frac{\alpha_s(\mu_b)}{2\pi} \text{Re} \left[C_7^{(1)}(\mu_b) C_7^{(0)*}(\mu_b) \right] \\
 & + S(\delta) \frac{\alpha}{\alpha_s(\mu_b)} \left(2 \text{Re} \left[C_7^{(\text{em})}(\mu_b) C_7^{(0)*}(\mu_b) \right] - k_{\text{SL}}^{(\text{em})}(\mu_b) |C_7^{(0)}(\mu_b)|^2 \right)
 \end{aligned}$$

$\text{Re} [\]$ since CP averaging

- Large theoretical uncertainty from definitions of m_c , m_b in $z = m_c^2/m_b^2$. z appears in two places:

- phase space factor $f(z)$ in $\Gamma(B \rightarrow X_c e \bar{\nu})$. here sensible to use pole masses, $z = .29 \pm .02$,
- two-loop matrix element $\langle Q_2 \rangle$. Recently suggested that since charm quark in loop far off-shell over large region of loop integration, here more appropriate to use running \overline{MS} charm mass $m_c(\mu)$, $z = .22 \pm .04 \Rightarrow +10\%$ shift in rate

$$\text{Br}^{\text{SM}}(B \rightarrow X_s \gamma)_{\delta=.9} = (3.64 \pm .33) \times 10^{-4}$$

- Ambiguity in mass definition can only be resolved with a NNLO calculation

Modified treatment of $b \rightarrow s \gamma$

Braus, Becher, Neubert, AK

- In the $b \rightarrow s \gamma$ decay rate, replace m_b^{pole} with the 'Upsilon mass' m_b^{1S}
Hoang, Ligeti, Manohar
up to a small non-pert correction $m_b^{1S} = m_{\Upsilon}/2$

m_b^{1S} is very well determined, $m_b^{1S} = 4.72 \pm .06 \text{ GeV}$
Hoang; Neubert + Becher

$$m_b^{\text{pole}} = m_b^{1S} + \underbrace{\frac{2 m_b^{1S} \alpha_s(\mu)^2}{9}}_{\text{absorbed in NLO correction to the rate in } K_{\text{NLO}}} \left\{ 1 + \frac{\alpha_s(\mu)}{\pi} (\dots) + \dots \right\}$$

- Since m_b^{1S} so well known we do not normalize wrt semileptonic rate:

$$\mathcal{BR}(B \rightarrow X_s \gamma) = \frac{\Gamma_B \Gamma^2}{32 \pi^4} \alpha (m_b^{1S})^3 m_b^2(m_b) |V_{ts}^* V_{tb}|^2 K_{\text{NLO}}(s)$$

$E_\gamma > E_{\gamma, \text{min}}$

now charm quark mass only appears
in $b \rightarrow c \bar{c} s$ charm loop

- Like Gambino + Misiak, use running charm mass $m_c(\mu)$ - but also use the running b mass $m_b(\mu)$ in the $b \rightarrow ccs$ matrix element

⇒ work with scale invariant mass ratio $\sqrt{z} = m_c(\mu) / m_b(\mu)$

$$m_c(m_c) = 1.25 \pm .10, \quad m_b(m_b) = 4.2 \pm .05 \text{ GeV}$$

- In SM obtain for $E_\gamma > 2 \text{ GeV}$

$$10^4 \text{ BR}(B \rightarrow X_s \gamma)_{E_\gamma > 2 \text{ GeV}}^{\text{THEORY}} = 3.36^{+.26}_{-.29} \times \left(\frac{V_{cb} V_{cs}^*}{.04} \right)$$

PRELIMINARY $= 3.36^{+.42}_{-.45}$ for $\delta V_{cb} V_{cs}^* = 0$

Compare to experiment

$$\text{CLEO BR}_{E_\gamma > 2 \text{ GeV}} = (3.06 \pm .41 \pm .26) \times 10^{-4}$$

$$\text{BABAR BR}_{E_\gamma > 2.1 \text{ GeV}} = (3.55 \pm .32 \pm .32) \times 10^{-4}$$

- (used shape function to implement E_γ cut.
 $\bar{\Lambda}$ is fixed in γ^{1s} scheme, $\bar{\Lambda} = .51 \pm .06$.
 Took $\lambda_1 = .32 \pm .10$

Constraints on New Physics

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Criterion for determining which models are or are not tightly constrained :

$$\text{note } C_7(\mu_b) \approx -0.31 + 0.67 C_7^{NP}(M_W) + 0.09 C_8^{NP}(M_W)$$

$$\text{Define } \chi = \frac{C_7^{NP}(M_W)}{Q_d C_8^{NP}(M_W)} \quad (Q_d = -\frac{1}{3})$$

$$\text{Then } C_7(\mu_b) \approx -0.31 + C_8^{NP}(M_W) [0.67 Q_d \chi + 0.09]$$

- so small +ve χ allows large C_8^{NP} and to a lesser extent, small -ve χ

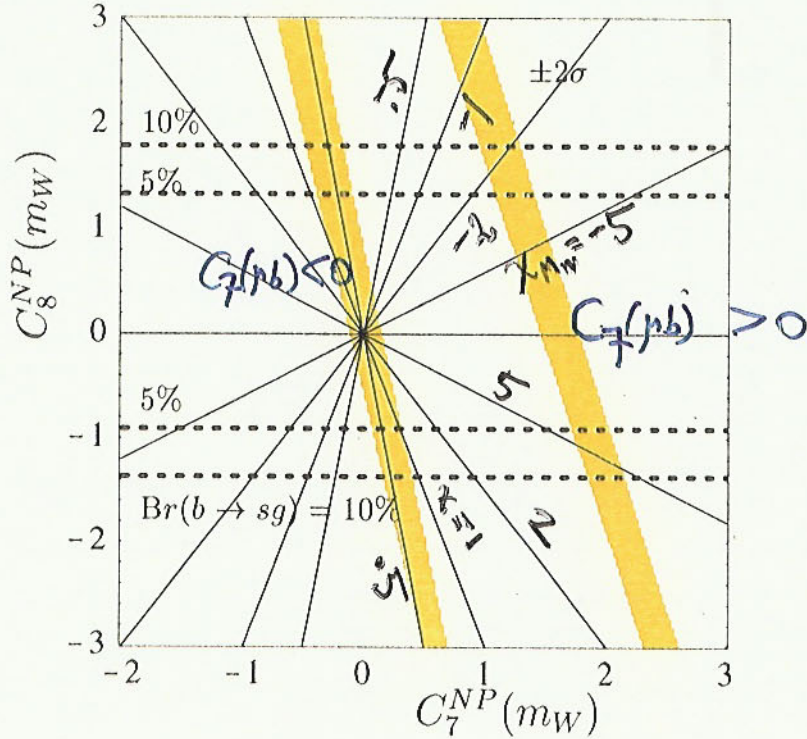
Since largest contributions to Br involve $C_7(\mu_b)$

- so for smaller $|\chi|$ can probe larger region of $C_7^{NP} - C_8^{NP}$ plane

- χ is real for individual graphs which contribute to both C_7, C_8

A) C_7, C_8 Real - No CP Violation
 $\tilde{C}_7 = \tilde{C}_8 = 0$

For $E_\gamma \geq 2 \text{ GeV}$



• $Br(b \rightarrow sg) < 6.8\%$ CLEO (90% CL)

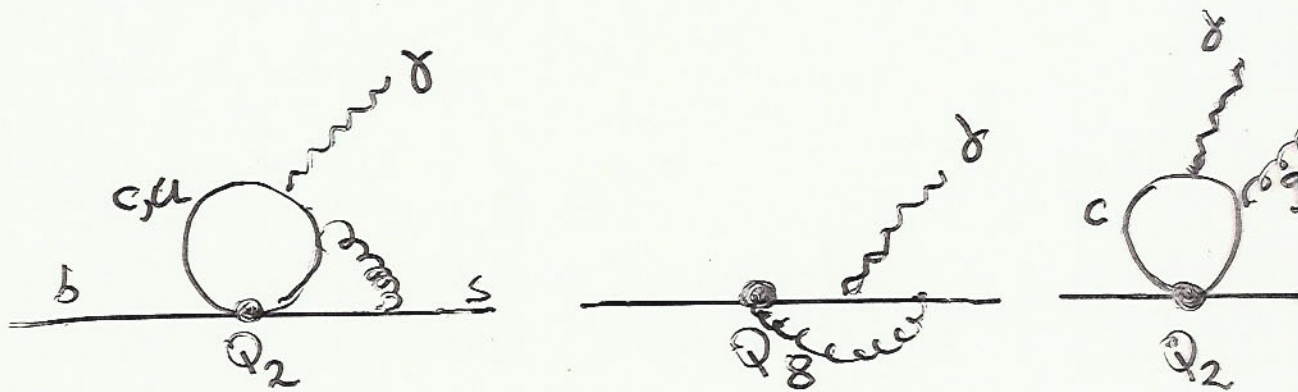
Low χ	$\chi(M_{NP})$	High χ	$\chi(M_{NP})$
neutral scalar-vector quark	1	Scalar diquark/top	5-8
gluino/squark, $m_{\tilde{g}} < 1.37 m_{\tilde{q}}$	-0.15-1)	gluino/squark, $m_{\tilde{g}} > 1.37 m_{\tilde{q}}$	-(1-3)
techniscalar	≈ -0.5	charged Higgs/top	-(2.4-4)
		left-right W/top	≈ -6.7
		Higgsino/stop	$\approx -(2.5-29)$

- 1) Have allowed masses of particles in loop in range $\sim 200 \text{ GeV} - 2.5 \text{ TeV}$
- 2) Kept the contributions due to internal chirality flip - generally dominate

Direct CP Violation in $B \rightarrow X_s \gamma$:

weak phases: CKM in $V_{ub} V_{us}^*$,
possible NP phases in C_7, C_8 .

strong phases: are calculable perturbatively



$$\Rightarrow A_{CP} \propto \alpha_S(\mu_b)$$

$$A_{CP}(\delta) = \frac{\Gamma(\bar{B} \rightarrow X_s \gamma) - \Gamma(B \rightarrow X_s \gamma)}{\Gamma(\bar{B} \rightarrow X_s \gamma) + \Gamma(B \rightarrow X_s \gamma)} \Big|_{E_\gamma > (1-\delta)E_B^{max}}$$

In SM have 3-fold suppression:

$$CKM, \frac{G_{IM}}{(m_c^2/m_b^2)}, \alpha_S \Rightarrow A_{CP} < 1\%$$

- so will neglect up loop CKM suppressed contributions in NP discussion

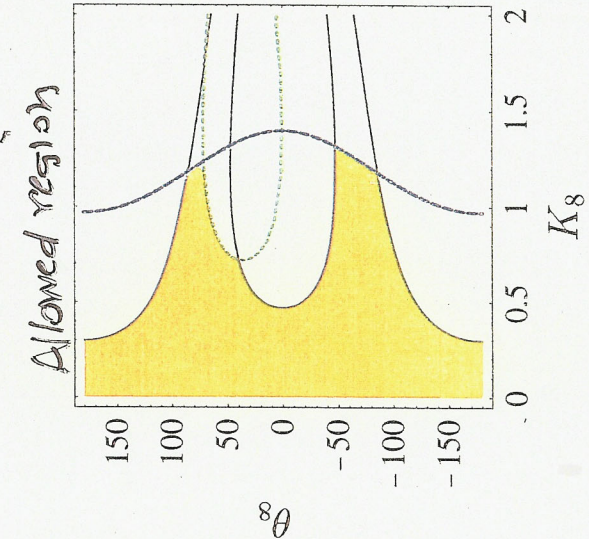
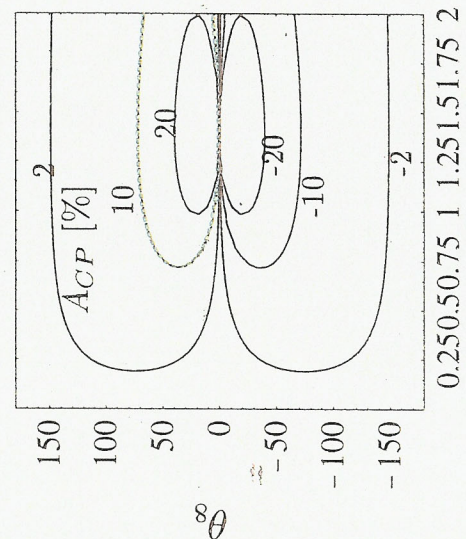
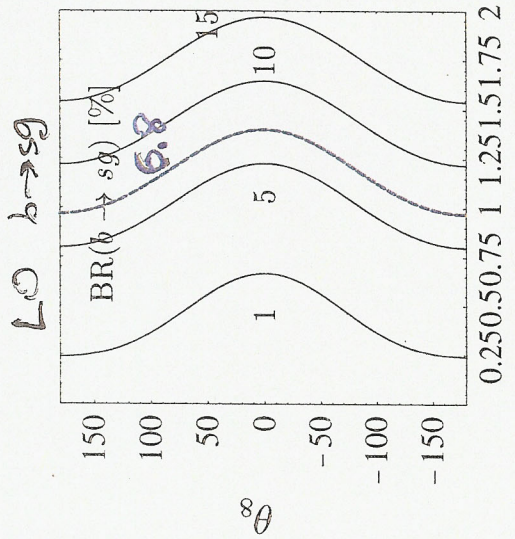
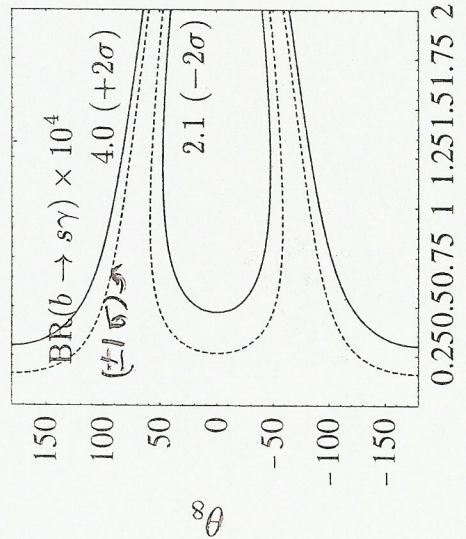
$\chi(M_W) = -0.6$, g , $m_{\tilde{g}} = 300$, $m_{\tilde{q}} = 1\text{TeV}$ for LR insertion (DOP)

(in old approach - normalize) w.r.t B_{SL}

$\tilde{E}_8 \rightarrow 2 \text{ GeV}$

$BR(b \rightarrow s\gamma) < 6.8\%$ [CLEO]

$C_8(M_W) = K_8 i\theta_8$

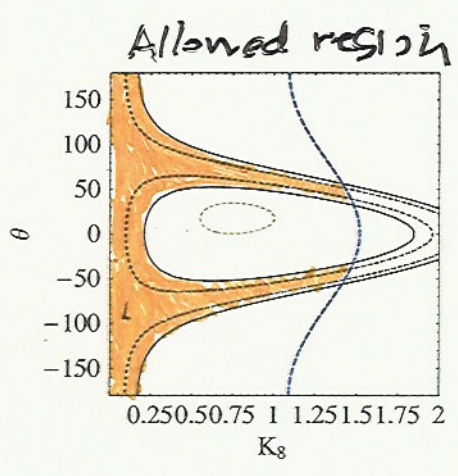
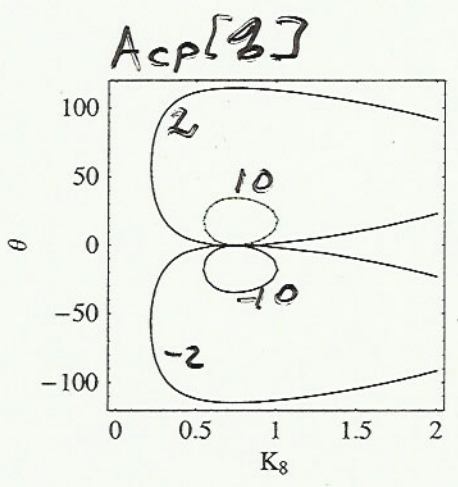
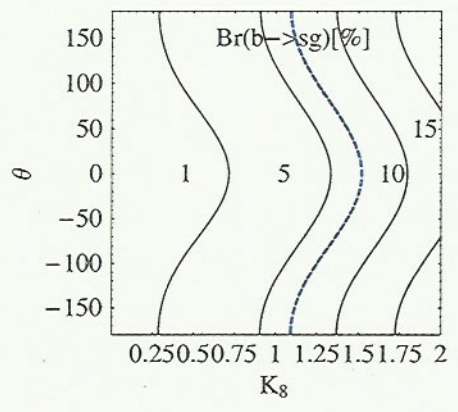
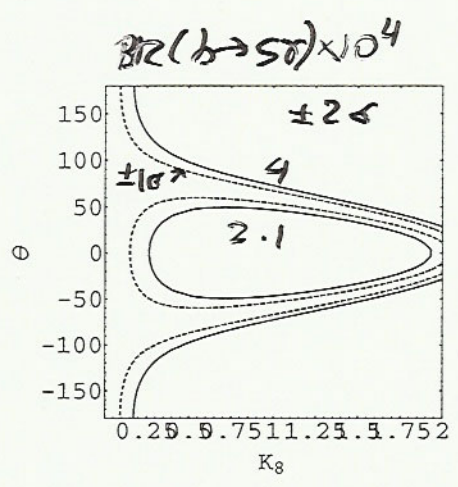


--- CLEO ACP bound

CLEO [980907] $27\% < A_{CP} < 10\%$

$\chi(M_W) = -1.5$, eg $m_{\tilde{g}} = 1 \text{ TeV}$, $m_{\tilde{q}} = 500 \text{ GeV}$
for LR insertion loop

(old approach - normalize w/ BR_s)



Isospin Violation in $B \rightarrow K^* \gamma$

$$10^5 \text{ Br}(\bar{B}^0 \rightarrow \bar{K}^{*0} \gamma) = \begin{cases} 4.55^{+0.72}_{-0.68} \pm 0.34 & \text{CLEO} \\ \cancel{4.96 \pm 0.67 \pm 0.45} & \text{Belle } 4.08^{+3.5}_{-3.3} \pm 2.6 \\ 4.23 \pm 0.40 \pm 0.22 & \text{BaBar} \\ \cancel{4.44 \pm 0.35} & \text{Average } 4.21 \pm 2.9 \end{cases}$$

$$10^5 \text{ Br}(B^- \rightarrow \bar{K}^{*-} \gamma) = \begin{cases} 3.76^{+0.89}_{-0.83} \pm 0.28 & \text{CLEO} \\ \cancel{3.89 \pm 0.93 \pm 0.41} & \text{Belle } 4.92^{+5.9}_{-5.4} \pm 3.8 \\ 3.83 \pm 0.62 \pm 0.22 & \text{BaBar} \\ \cancel{3.82 \pm 0.47} & \text{Average } 4.21 \pm 4.2 \end{cases}$$

Isospin Violation

$$\Delta_{0-} \equiv \frac{\Gamma(\bar{B}^0 \rightarrow \bar{K}^{*0} \gamma) - \Gamma(B^- \rightarrow \bar{K}^{*-} \gamma)}{\Gamma(\bar{B}^0 \rightarrow \bar{K}^{*0} \gamma) + \Gamma(B^- \rightarrow \bar{K}^{*-} \gamma)} = \frac{0.11 \pm 0.07}{0.03 \pm 0.05}$$

- Small effect from $\Gamma(B^0) \neq \Gamma(B^-)$ included.
 $(\Rightarrow \text{Br}(\bar{B}^0 \rightarrow \bar{K}^{*0} \gamma) \approx .94 \text{ Br}(B^- \rightarrow \bar{K}^{*-} \gamma))$
- No significant variation from zero
- However, the data raises the question: Can the Standard Model account for isospin breaking effects of order 10%?

Will address this question in the framework of QCD factorization

$B \rightarrow K^* \gamma$ in QCD Factorization

Buchalla, Bosch; Beneke, Feldmann, Seidel

- Systematic analysis possible in heavy quark limit $m_b \gg \Lambda_{QCD}$. Can factorize long-distance / short-distance physics.
- QCD factorization formula for $B \rightarrow V \gamma$, Leading Order in expansion in Λ_{QCD}/m_b

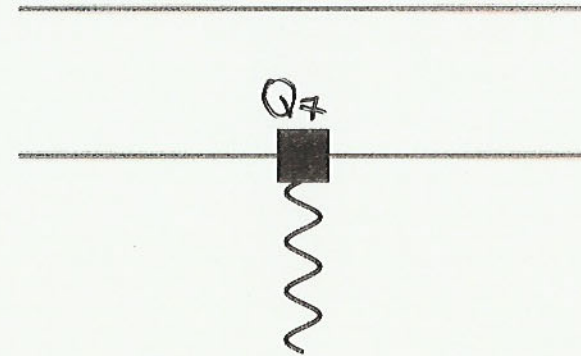
$$\langle V \gamma(\epsilon) | Q_i | \bar{B} \rangle = \left[F^{B \rightarrow V}(0) T_i^I + \int_0^1 d\xi dv T_i^{II}(\xi, v) \Phi_B(\xi) \Phi_V(v) \right].$$

hard spectator interactions

- $F^{B \rightarrow V}$ is a $B \rightarrow V$ transition form factor
- $\Phi_B(\xi), \Phi_V(v)$ are light-cone distribution amplitudes
- T_i^I, T_i^{II} are perturbative hard scattering kernels

Contributions of T_i^I - no hard spectator interactions

At leading order (LO) in α_s :

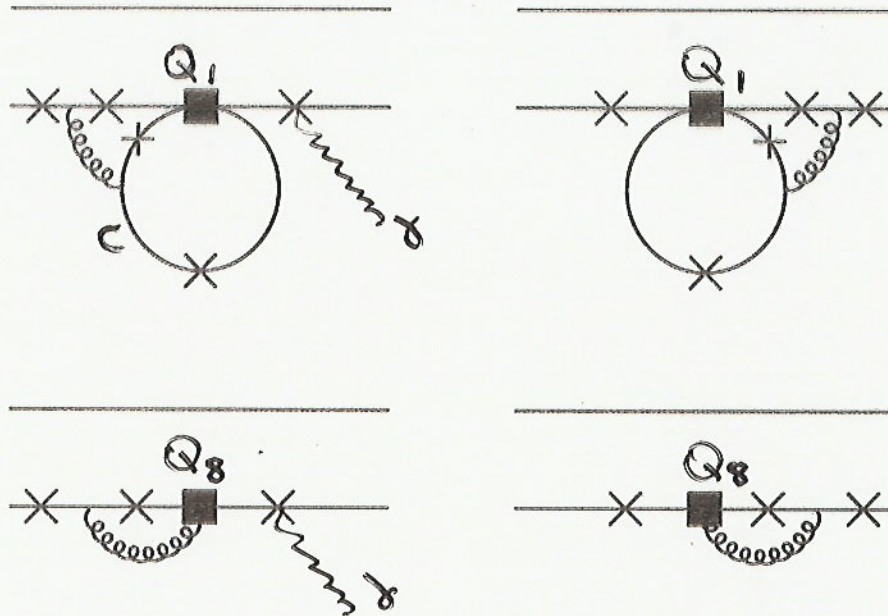


k, q : momenta
 η, ϵ : polarization vectors

$$\langle K^*(k, \eta) \gamma(q, \epsilon) | Q_7 | \bar{B} \rangle = -\frac{e}{2\pi^2} m_b F_{K^*} \left[\epsilon^{\mu\nu\lambda\rho} \epsilon_\mu \eta_\nu k_\lambda q_\rho + i(\epsilon \cdot \eta k \cdot q - \epsilon \cdot k \eta \cdot q) \right]$$

- F_{K^*} is the tensor form factor evaluated at $q^2 = 0$. (Includes effect of gluon exchanges between the quark lines)

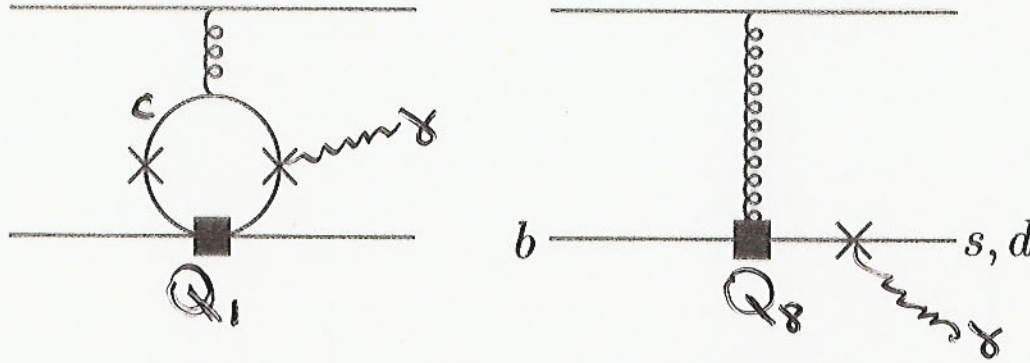
Next-to leading order (NLO) in α_s



$$\langle Q_{1,8} \rangle^I = \langle Q_7 \rangle \frac{\alpha_s}{4\pi} G_{1,8}$$

- $G_{1,8}$ originate from one-loop **short distance physics**
- Dominated by hard scales $\sim m_b \Rightarrow$ IR finite
- Already calculated in the context of $B \rightarrow X_s \gamma$ decays
Greub, Hurth, Wyler; Buras, Czarnecki, Misiak, Urban

NLO Contributions of T_i^{II} - Hard Spectator Interactions



$$\langle Q_{1,8} \rangle^{II} = \langle Q_7 \rangle \frac{\alpha_s(\mu_h)}{4\pi} H_{1,8}$$

- $\mu_h \sim \sqrt{\Lambda_{QCD} m_b}$ is scale of gluon momentum transfer
- $H_{1,8}$ are convolutions of the hard scattering kernels with the B , K^* light cone distribution amplitudes $\Phi_{B1}(\xi)$, $\Phi_{\perp}(v)$

$$\text{e.g., } H_8 = \frac{4\pi^2}{3N} \frac{f_B f_{K^*}^{\perp}}{F_{K^*} m_B^2} \int_0^1 d\xi \frac{\Phi_{B1}(\xi)}{\xi} \int_0^1 dv \frac{\Phi_{\perp}(v)}{v}$$

$f_B, f_{K^*}^{\perp}$ are meson decay constants

The Sum of Leading Power Contributions - Standard Model

$$A(\bar{B} \rightarrow K^* \gamma)_{\text{lead}} = \frac{G_F}{\sqrt{2}} V_{cb} V_{cs}^* a_7 \langle K^* \gamma | Q_7 | \bar{B} \rangle$$

- At NLO in α_s

$$a_7 = C_7 + \frac{\alpha_s(\mu) C_F}{4\pi} (C_1(\mu) G_1(s_p) + C_8(\mu) G_8) \\ + \frac{\alpha_s(\mu_h) C_F}{4\pi} (C_1(\mu_h) H_1(s_p) + C_8(\mu_h) H_8)$$

- For central values of parameters, and $\mu \approx m_b$

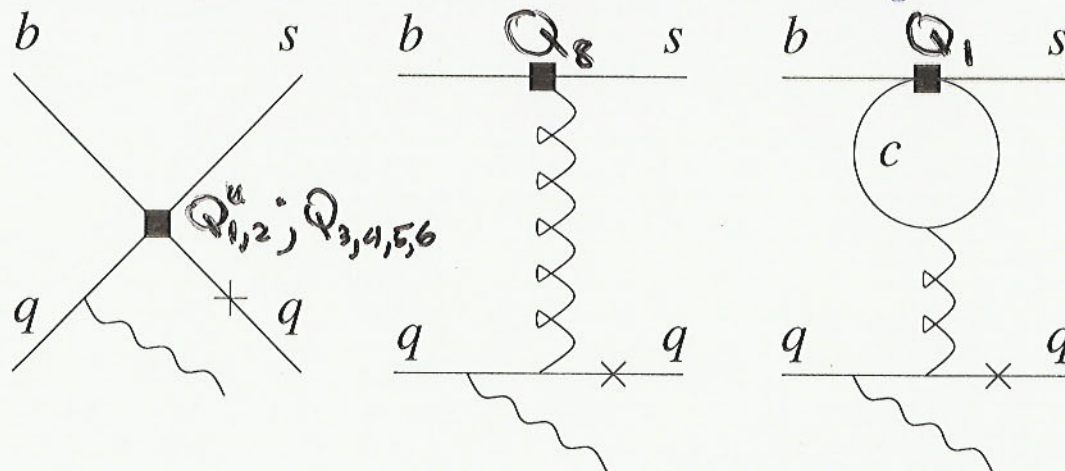
$$a_7 = -.31 - .082 - .015i - .02 - .015i \\ = -.41 - .03i$$

- NLO corrections are important, as in $B \rightarrow X_s \gamma$ decays
- $\text{Br}(\bar{B} \rightarrow K^* \gamma)^{\text{Exp}}$ reproduced if $F_{K^*} \approx .27 \pm .04$ -Beneke et al
- QCD sum rules give $F_{K^*} \approx .38 \pm .06$ -Ball, Braun
- Rate **uncertainty** from other inputs $\sim 10 - 15\%$

Isospin Violation in QCD Factorization - Standard Model

A.K. and M. Neubert

- Due to annihilation, exchange graphs with photon radiated off of spectators of different charge



- Subleading $\mathcal{O}(\Lambda_{QCD}/m_b)$ effects, but the **dominant contributions are calculable, factorizable**
- Parametrize isospin breaking contributions as $A_q = b_{\bar{q}} A_{\text{lead}}$,
 $q = u$ for B^- , $q = d$ for \bar{B}^0 .

$$\Rightarrow \Delta_{0-} = \text{Re}(b_d - b_u)$$

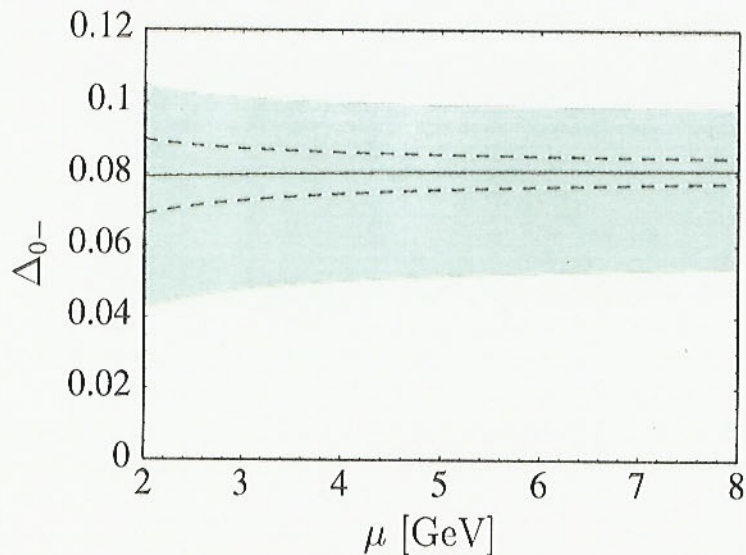
- The most important source of isospin breaking is due to the penguin operator Q_6 . Its contribution is $\approx +9\%$ to Δ_{0-}
- Remaining terms much smaller. Contribution of Q_8 , for which factorization does not hold, is $\lesssim 1\%$
- Therefore, isospin breaking mainly tests the magnitude and sign of the ratio $\text{Re} \frac{C_6}{C_7}$

$$\text{sign} [\Delta_{0-}] = \text{sign} \left[\text{Re} \frac{C_6}{C_7} \right]$$

- Complementary to forward-backward asymmetry in $B \rightarrow K^* \ell^+ \ell^-$, probes relative signs, magnitudes of C_7 and electroweak penguin coefficient C_9

Isospin Breaking: Numerical Results

Predictions for Δ_{0-} as a function of renormalization scale μ , assuming $F_{K^*} = .3$. Dark lines refer to variation in estimate of residual NLO contributions. The band shows the theoretical uncertainty



- Combining uncertainties $\Rightarrow \Delta_{01} = (8.0^{+2.1}_{-3.2})\% \times \frac{.3}{F_{K^*}}$
- The largest uncertainties: λ_B ($^{+1.0}_{-2.5}\%$), the divergent integral X_{\perp} ($\pm 1.2\%$), the decay constant f_B ($\pm 0.8\%$)
- The sign of Δ_{0-} predicted unambiguously

$$\left(\int d\xi \frac{\phi_{B1}(\xi)}{\xi} = \frac{m_B}{\lambda_B} \right)$$

Isospin Breaking: New Physics

- With more precise data, models in which $\text{sign}\Delta_{0-}$ is flipped could be ruled out
- tightly constrain models in which Δ_{0-} can be greatly enhanced, e.g., the operators $\bar{s}\sigma_{\mu\nu}(1 \pm \gamma_5)q\bar{q}\sigma^{\mu\nu}(1 \pm \gamma_5)b$ contribute to Δ_{0-} at leading power
- For simplicity, consider models in which SM operator basis not enlarged and penguin coefficients $C_{3,\dots,6}$ do not receive large contributions.

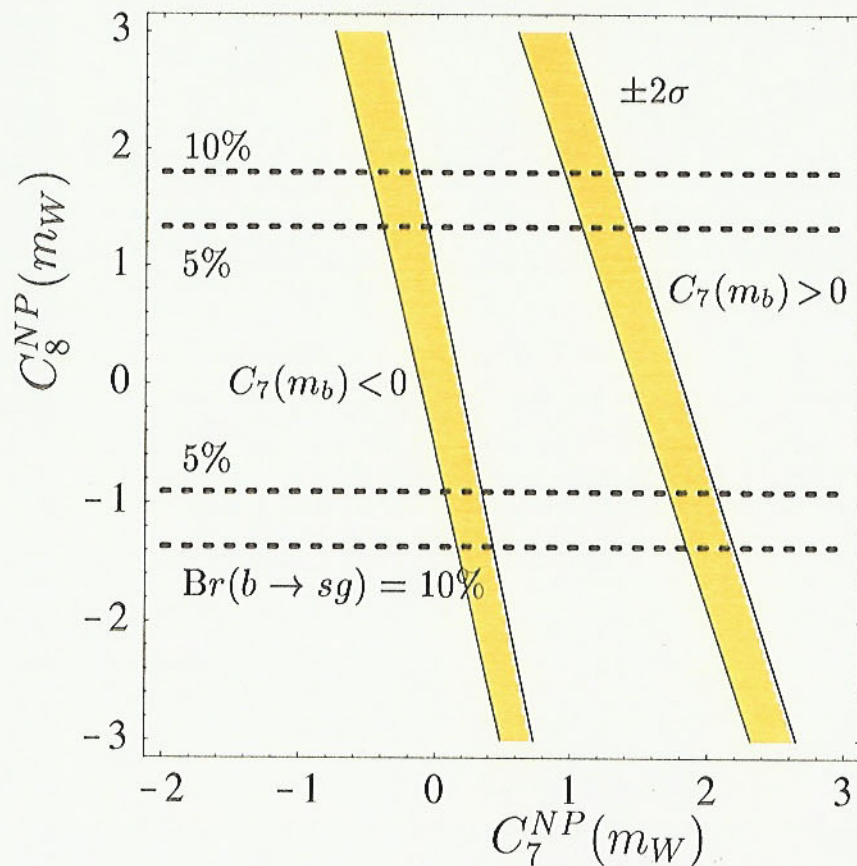
 \Rightarrow Isospin breaking probes the sign of $\text{Re}C_7(m_b)$.

Update on $B \rightarrow X_s \gamma$ Constraints

$$A(b \rightarrow s \gamma) = -\frac{4G_F \lambda_t}{\sqrt{2}} \hat{D} \langle s \gamma | O_7(\mu) | b \rangle_{tree} + \text{gluon bremsstrahlung}$$

$$\hat{D} = C_7^{eff}(\mu) + \frac{\alpha_s(\mu)}{4\pi} \sum_{i=2,7,8} C_i^{(0)eff}(\mu) G_i(\mu) \approx a_7 (K^* \gamma)$$

NLO constraints on $C_7^{NP}(m_W)$, $C_8^{NP}(m_W)$ from $Br(B \rightarrow X_s \gamma)$



(for simplicity, consider Real C_7, C_8)

$\Delta_{0-} > 0 \Rightarrow$
rule out $\hat{D}, a_7, C_7 > 0$ band

except if C_6 flips sign,
 or at very large C_8 (due to
 increased theoretical uncertainty)

Example: MSSM with Minimal Flavor Violation

- Enhanced contributions to $C_7(m_b)$, $\text{Br}(B \rightarrow X_s \gamma)$ in large $\tan \beta$ limit due to chargino-stop loops. Degrassi, Gambino, Giudice; Carena, Garcia, Nierste, Wagner
- New contributions to $Q_{3,\dots,6}$ and Q_8 are too small to have a significant effect
- At large $\tan \beta$, both $\text{Re}C_7 < 0$ (same as in SM) and $\text{Re}C_7 > 0$ (opposite to SM) possible, with positive values increasingly probable as $\tan \beta$ increases recent discussions by Boz and Pak, Lungi
 \Rightarrow significant regions of MSSM parameter space could be ruled out at large $\tan \beta$

From Lunghi-Moriond
(Ali, Hiller, Lunghi)

Minimal Flavour Violating MSSM

- The MFV parameter space is:

$$M_{\tilde{t}} = 90 \text{ GeV} \div 1 \text{ TeV}$$

$$\theta_{\tilde{t}} = -\pi \div \pi$$

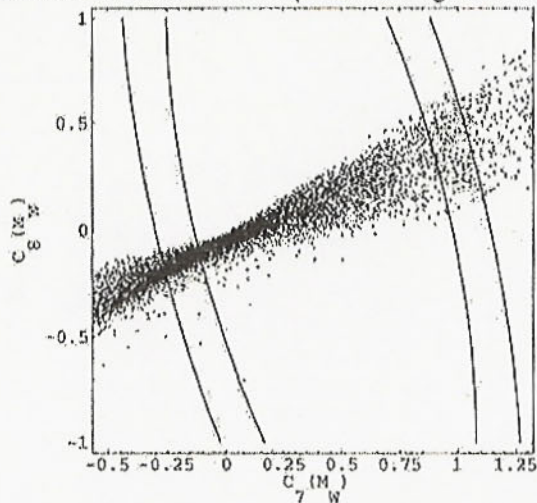
$$\mu = -1 \text{ TeV} \div 1 \text{ TeV}$$

$$M_2 = 0 \div 1 \text{ TeV}$$

$$M_{H^\pm} = 78.6 \text{ GeV} \div 1 \text{ TeV}$$

$$M_{\tilde{q}} \simeq 1 \text{ TeV}, M_{\tilde{\nu}} \geq 50 \text{ GeV}$$

- Correlation between C_7 and C_8 in MFV:

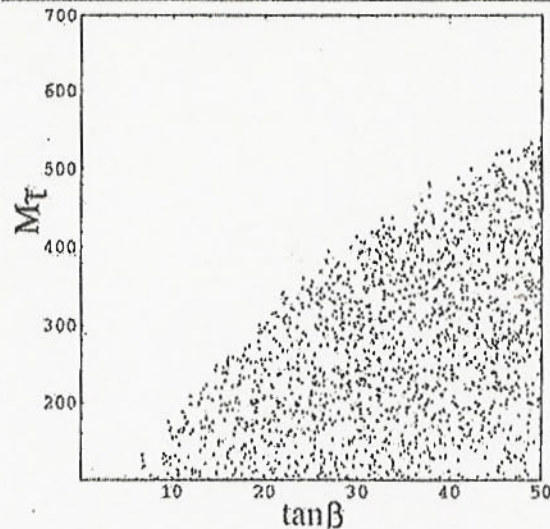


- Allowed ranges for C_9 and C_{10} compatible with the $B \rightarrow X_s \gamma$ constraint:

$$-C_7 > 0 \Rightarrow \begin{cases} C_9 = -0.17 \div 0.29 \\ C_{10} = -0.85 \div 0.46 \end{cases}$$

$$-C_7 < 0 \Rightarrow \begin{cases} C_9 = -0.18 \div 0.35 \\ C_{10} = -0.84 \div 0.62 \end{cases}$$

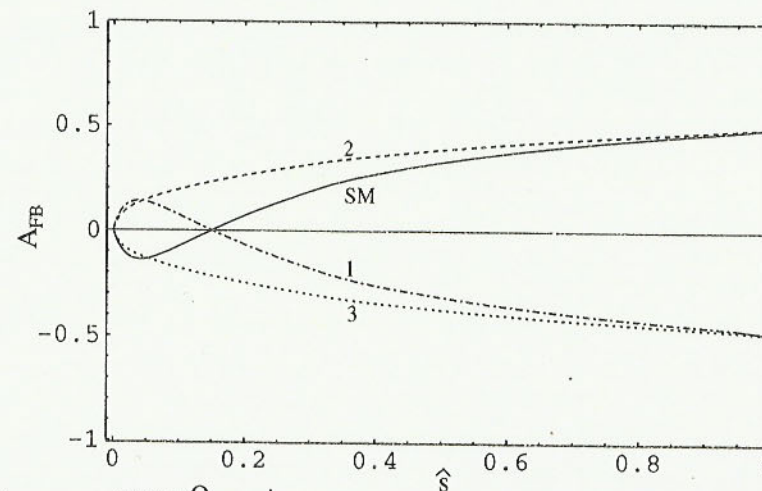
- Points that satisfy the $B \rightarrow X_s \gamma$ constraint with a positive (opposite to the SM) C_7 :



asymmetry between $N(\text{forward})$ and $N(\text{backward})$ scattered ℓ^- in dilepton CMS w.r.t. B -meson

$$A_{FB}(\hat{s}) \sim C_{10\Lambda} [C_7 + \beta(\hat{s}) \text{Re}(C_9\Lambda)]$$

- SM or $C_7 < 0$: A_{FB} has zero in low inv mass
- $C_7 > 0$ NO zero (curve 2) e.g. MFV MSSM
- C_{10} non-SM curve 3 or 1 or flat $A_{FB}(\hat{s}) \sim 0$ possible !!



$A_{FB}(\hat{s})$ in exclusive $B \rightarrow K^{*0} \mu^+ \mu^-$ opportunity for hadron colliders
 yield for $2fb^{-1}$ CDF, BTeV, ATLAS, CMS, LHCb 59, 2240, 665, 4200, 4500

Rare $B \rightarrow PP, VP, VV$
decays

Speculations about
Parity Invariant (Left-Right Sym)
New Physics

- a case study on the discriminating power of the B-factories with regards to New Physics
- limitations of QCD factorization

In our SUSY example: $\frac{b_L}{(R)} \xrightarrow{\text{SM}^2_{LR, (R)}} \frac{S_R}{(L)}$

if underlying theory is \mathcal{P} invariant, i.e. $SU(2)_L \times SU(2)_R$ symmetric or $SO(10)$ symmetric at scale Λ at which SUSY breaking masses are generated, e.g. $\Lambda \sim M_{GUT}$

$$\Rightarrow \delta m^2_{\tilde{b}_L \tilde{s}_R} = \delta m^2_{\tilde{b}_R \tilde{s}_L}, \text{ or}$$

$$\delta m^2_{\tilde{b}_L \tilde{s}_L} = \delta m^2_{\tilde{b}_R \tilde{s}_R}$$

\therefore at $\mu \sim M_W$
up to small RGE effects

$$\boxed{C_i^{NP}(\mu) = \tilde{C}_i^{NP}(\mu)}$$

Several other \mathcal{P} inv examples

Parity Invariant New Physics

applying \mathcal{P} transformation \Rightarrow

$$a) \quad \langle PP | Q_i =_{8g} 3, \dots, 6 | B \rangle = - \langle PP | \tilde{Q}_i | B \rangle$$

$$\therefore A_i^{NP}(B \rightarrow PP) \propto C_i^{NP}(mb) - \tilde{C}_i^{NP}(mb)$$

$$b) \quad \langle VP | Q_i | B \rangle = \langle VP | \tilde{Q}_i | B \rangle$$

$$\therefore A_i^{NP}(B \rightarrow VP) \propto C_i^{NP}(mb) + \tilde{C}_i^{NP}(mb)$$

$$\mathcal{P} \text{ invariance} \Rightarrow C_i^{NP}(mb) = \tilde{C}_i^{NP}(mb) \Rightarrow$$

negligible impact on $B \rightarrow PP$,
substantial effect on $B \rightarrow VP$

$$d) \langle VV | Q_i | B \rangle_{S,D} = - \langle VV | \tilde{Q}_i | B \rangle_{S,D}$$

for S, D wave amplitudes

(P even final states)

or $\vec{\epsilon}_0, \vec{\epsilon}_{11}$ in transversity basis

$$\therefore A_i^{ND} (B \rightarrow VV)_{\epsilon_0, \epsilon_{11}} \propto C_i^{NP} - \tilde{C}_i^{NP}$$

$$\bullet \langle VV | Q_i | B \rangle_P = \langle VV | \tilde{Q}_i | B \rangle_P$$

for P wave amplitude, $\vec{\epsilon}_\perp$ in transversity basis
(parity odd final state)

$$\therefore A_i^{ND} (B \rightarrow VV)_{\epsilon_\perp} \propto C_i^{NP} + \tilde{C}_i^{NP}$$

\mathcal{P} invariance \Rightarrow

little or no effect on $\epsilon_0, \epsilon_{11}$ amplitudes
substantial effect on ϵ_\perp amplitude

B → PP / VP in QCD Factorization

Beneke, Buchalla, Neubert, Sachrajda

- neglecting $1/m_b$ power suppressed effects can write in SM

$$\langle M_1 M_2 | H_{SM} | \bar{B} \rangle =$$

$$G_F / \sqrt{2} \sum_{p=u,c} \gamma_p \langle M_1 M_2 | \mathcal{T}_p | \bar{B} \rangle$$

Current-current
"free" amp

$$\mathcal{T}_p = a_1(M_1, M_2) \delta_{pu} (\bar{u} b)_{v-A} \otimes (\bar{s} u)_{v-A}$$

$$+ a_2(M_1, M_2) \delta_{pu} (\bar{s} b)_{v-A} \otimes (\bar{u} u)_{v-A}$$

QCD "penguin" amp

$$+ a_3(M_1, M_2) \sum_q (\bar{s} b)_{v-A} \otimes (\bar{q} q)_{v-A}$$

$$+ a_4^P(M_1, M_2) \sum_q (\bar{q} b)_{v-A} \otimes (\bar{s} q)_{v-A}$$

$$+ a_5(M_1, M_2) \sum_q (\bar{s} b)_{v-A} \otimes (\bar{q} q)_{v+A}$$

$$+ 2 a_6^P(M_1, M_2) \sum_q (\bar{q} b)_{S-P} \otimes (\bar{s} q)_{S+P} + \dots$$

Important difference between

$B \rightarrow PP, B \rightarrow VP$:

eg $B^{\pm} \rightarrow K^{*0} \pi^{\pm}$ vs $B^{\pm} \rightarrow K^0 \pi^{\pm}$

At leading order in α_s both receive contributions from

Q_4 (or Q_4).

$$\langle \pi^{\pm} | (\bar{d}b)_{V-A} | B^{\pm} \rangle \langle K^0 \text{ or } K^{*0} | (\bar{s}d)_{V-A} | 0 \rangle C_4$$

But only $B^{\pm} \rightarrow K^0 \pi^{\pm}$ gets (chirally enhanced) contribution from Q_6

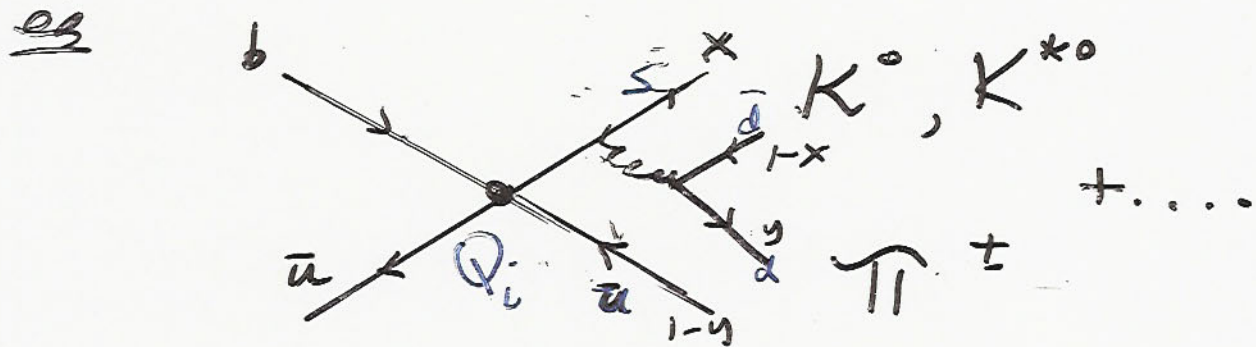
$$\sim \langle \pi^{\pm} | \bar{d}b | B \rangle \langle K^0 | (\bar{s}d)_{S+P} | 0 \rangle C_6$$

~~→~~ At leading power in $1/m$

$$BR(B \rightarrow K \pi^{\pm}) \gg BR(B \rightarrow K^* \pi^{\pm})$$

Since Q_4, Q_6 are the dominant penguin operators

Trouble at $\mathcal{O}(1/m)$: annihilation graphs



$$\propto C_i \alpha_s f_B f_{K(x)} f_\pi \int \phi_{K(x)}^{(x)} \phi_\pi^{(y)} f(x, y) dx$$

The convolutions contain logarithmic divergences in end point regions of light meson wave functions

- eg Q_6 : divergences in $x \rightarrow 1, y \rightarrow 0$ limit
ie, in limit of soft gluon ($q^2 \rightarrow 0$)
($k_{\bar{d}} \rightarrow 0, k_d \rightarrow 0$)

Convolution Integral $\propto \int_0^1 \frac{dy}{y} \int_0^1 \frac{dx}{1-x}$

⇒ Can't factorize short, long distance physics in annihilation graphs

Factorization breaks down at $\mathcal{O}(1/m)$

- To estimate such effects will follow BBNS

$$\text{Let } X = \int \frac{d^4 y}{y} = \ln \frac{m_B}{\Lambda_h} \left(1 + \frac{g_A}{\Lambda} e^{i\phi} \right), \quad \frac{g_A}{\Lambda} \ll 1$$

- $\Lambda_h \sim 0.5 \text{ GeV}$ is hadronic scale which "regulates" the divergence
- allow for strong phase ϕ
- Although powersuppressed ($\mathcal{O}(1/m)$) could be important due to phase space enhancement relative to standard decay topology

Numerical Results - SM

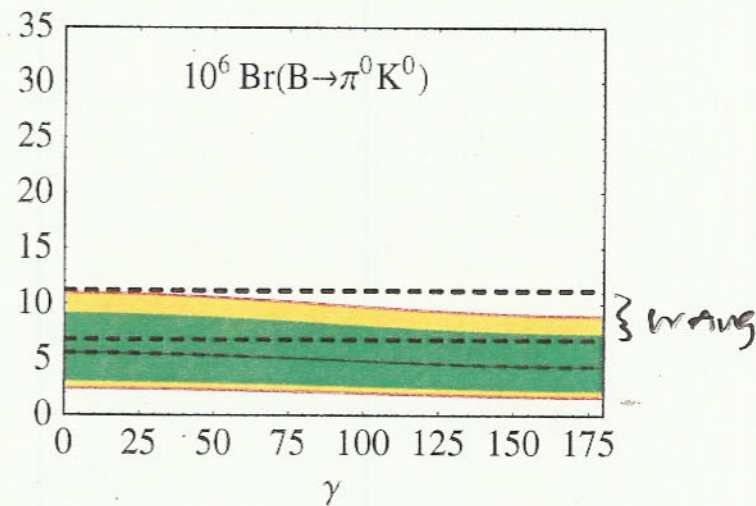
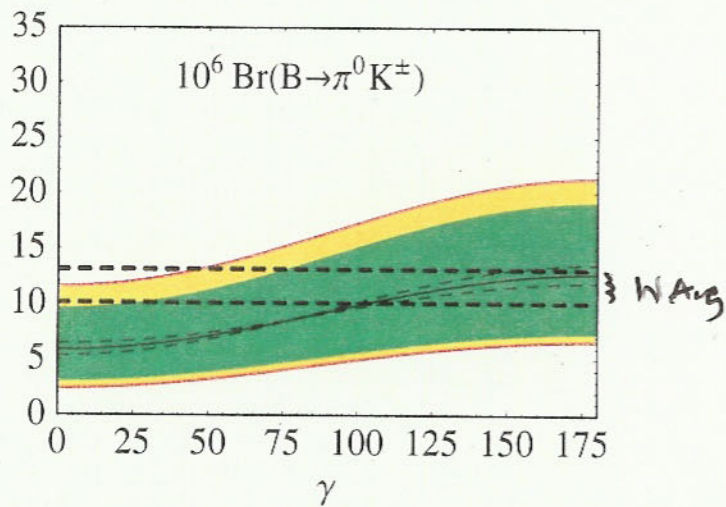
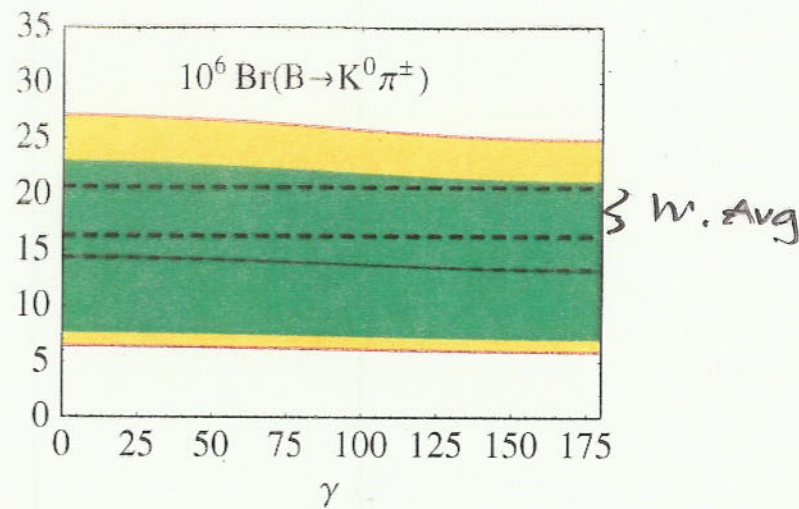
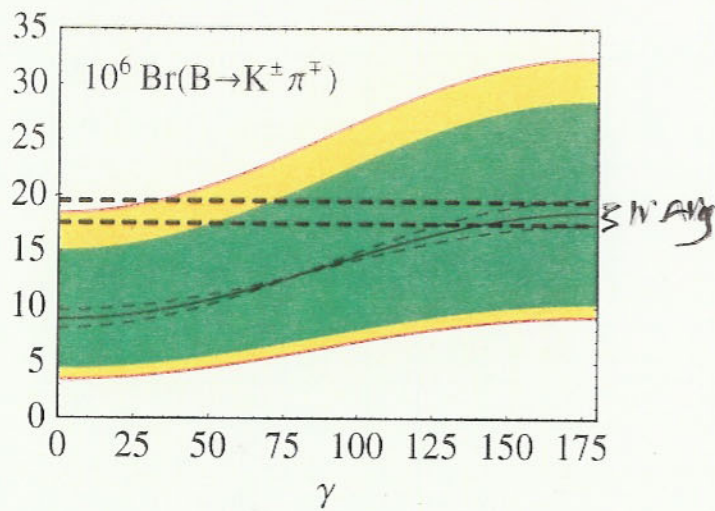
- use analytical results of BBNS for $B \rightarrow K\pi$
- use analytical results of Du et al, Cheng+Yang for $B \rightarrow \phi K, K^*\pi$
+ additional contributions due to Beneke + Neubert (in preparation)
- **Uncertainties**

a) Input parameters: f_B, f_{K^*} , form factors, meson wave functions, quark masses, scale dependence, V_{ub}, \dots

b) Treatment of IR divergences in annihilation graphs (Largest uncertainties), hard scattering graphs

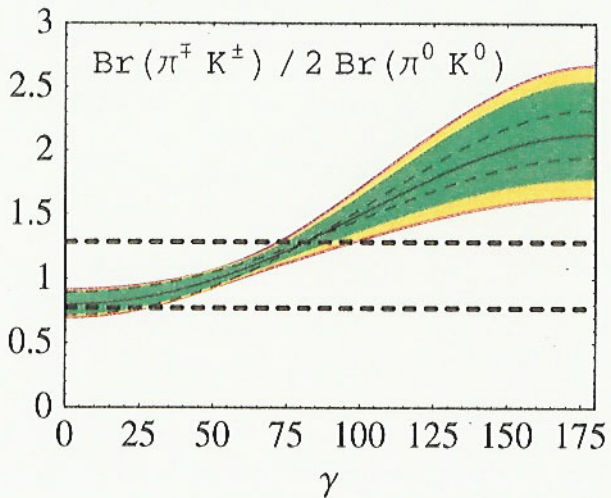
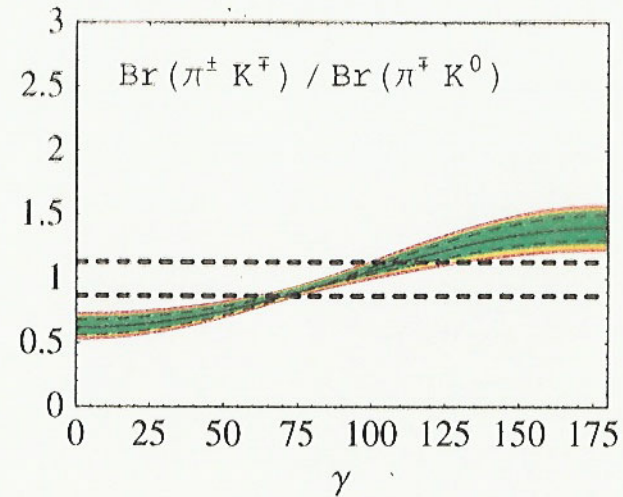
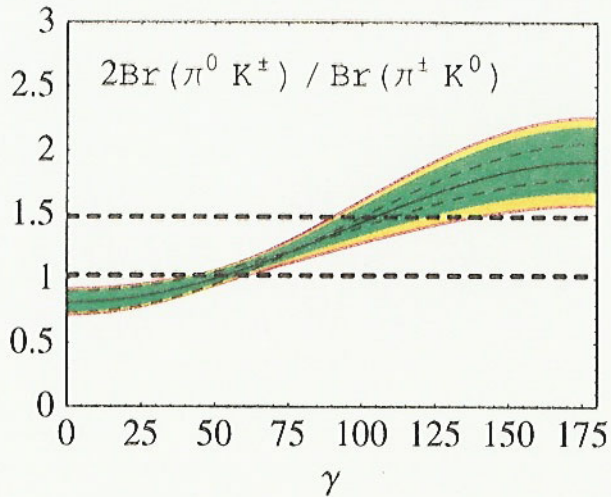
- take $f_A \lesssim 1$. (Default is $f_A = 0$)

BR's for $B \rightarrow K\pi$ SM



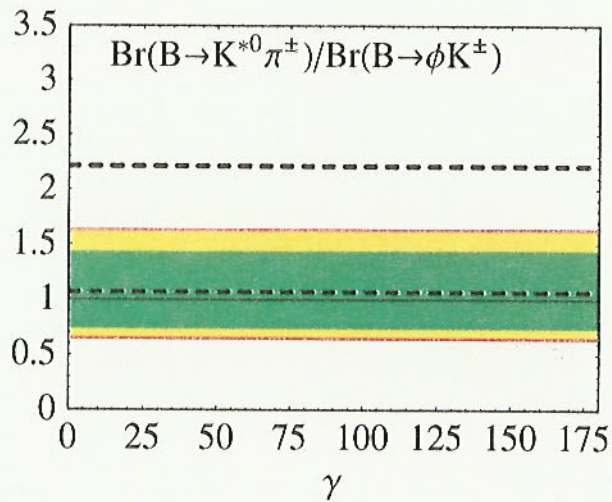
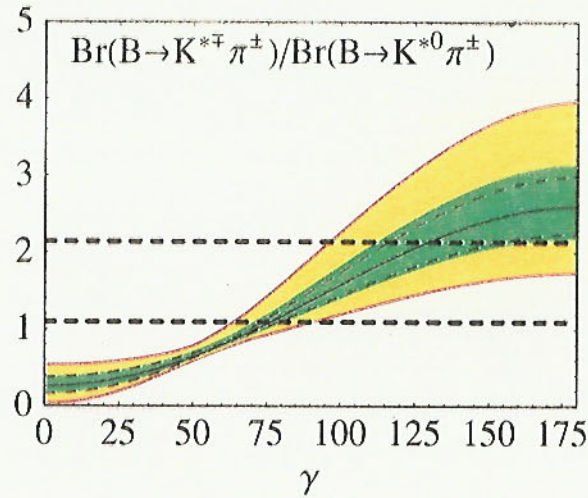
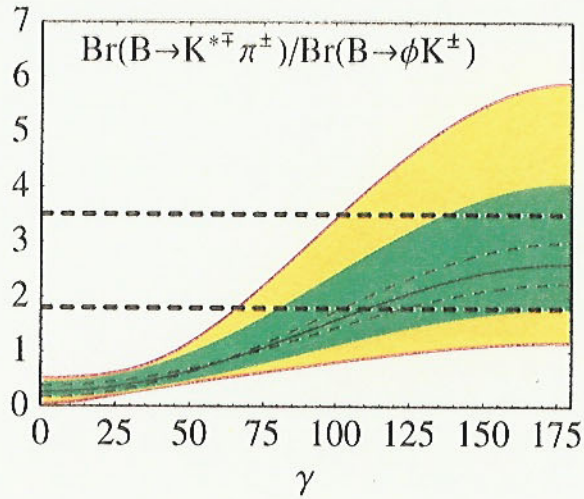
Green band - input parameter uncertainty,
 "default" annihilation contribution
 Yellow band - annihilation uncertainty added in
 quadrature.

Ratios of $B \rightarrow K\pi$ BR's SM



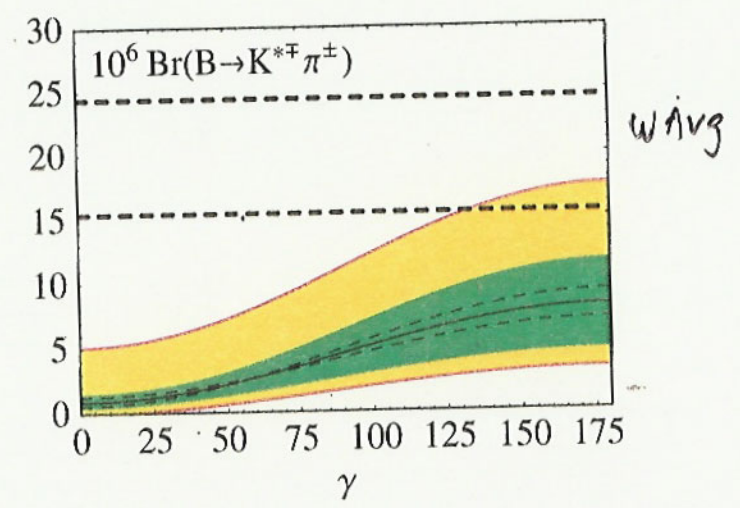
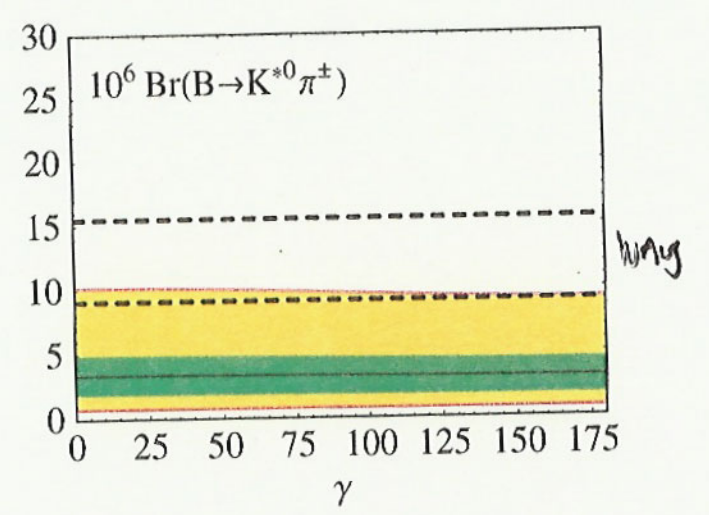
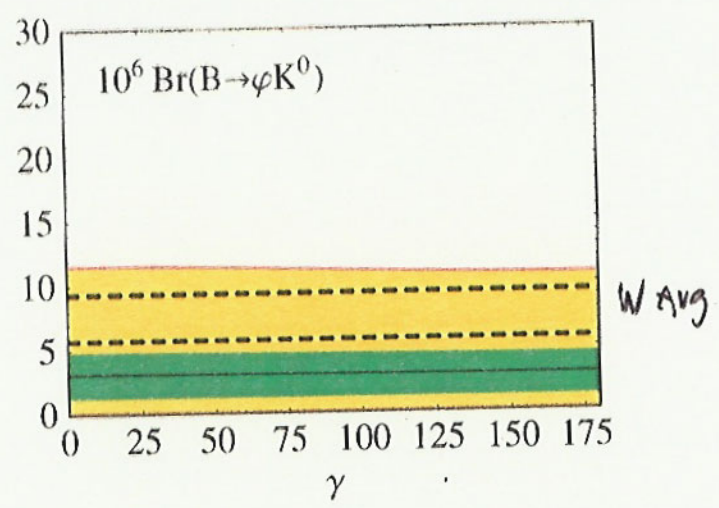
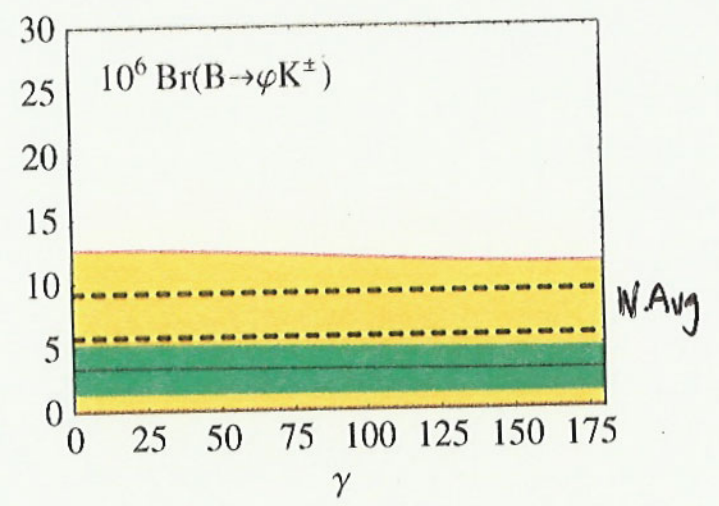
- Uncertainty substantially reduced in ratios of BR's
- Good agreement with data
→ can't have large isospin breaking contributions from New Physics

RATIOS OF BR'S 21/1



- data may favor large γ as in $B \rightarrow PP$
- Annihilation amplitudes in $\phi K, K^* \pi$ related by $SU(3) \Rightarrow$ reduced annihilation uncertainty

$B \rightarrow K \pi / \psi K$ DRS SM



- Predictions for $K^* \pi$ on the small side, but huge theoretical uncertainty due to annihilation, large experimental uncertainties

IV. A Possible role for New Physics:

- To reproduce the $B \rightarrow K^* \pi$ data need large annihilation contribution from \mathcal{Q}_6 , i.e. need $A_{\text{ann}}(B \rightarrow K^* \pi) \approx A_{\text{std penguin contribs}}(B \rightarrow K^* \pi)$

Default: $A_{\text{ann}} \sim .15 A_{\text{std penguin}} (S_A=0)$

- Perhaps the excess relative to default range of predictions due to New Physics
- But New Physics should not ruin consistency between theory/expt in $K\pi$ system.

• Have argued that P-mv New Phys is an attractive possibility

⇒ new contributions conserve isospin

∴ Two alternatives in this framework

a) the chromomagnetic dipole operators

$$Q_{8g} = \bar{s} \sigma^{\mu\nu} (1 + \gamma_5) T^a b G_{\mu\nu}^a$$

$$\tilde{Q}_{8g} = \bar{s} \sigma^{\mu\nu} (1 - \gamma_5) T^a b G_{\mu\nu}^a$$

Take $C_{8g}^{NP} = \tilde{C}_{8g}^{NP}$ at $\mu \sim m_b$

parametrize $C_{8g}^{NP}(m_b) = \tilde{C}_{8g}^{NP}(m_b) = K_8 e^{i\theta_8}$

• need to be consistent with $b \rightarrow sr$ constraints!

QCD penguin ops

$Q_{3, \dots, 6}$, $\tilde{Q}_{3, \dots, 6}$ with $C_i \approx \tilde{C}_i$

|| consider a) here

• In general for $m_{\tilde{g}} \ll m_{\tilde{u}_L}$ $b \rightarrow s\bar{s}$ constraints on LR insertion graphs considerably weakened!

(in $\tilde{\gamma}(K)$ scheme)

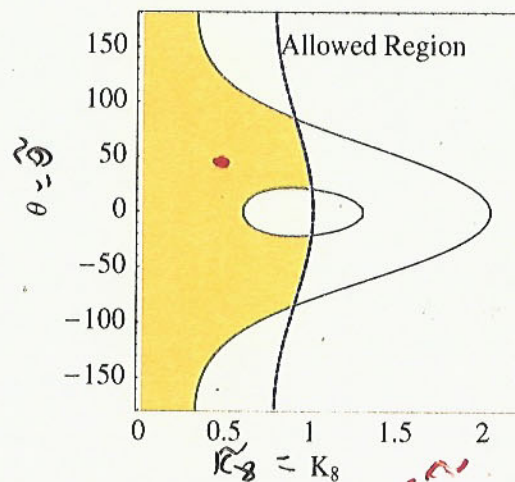
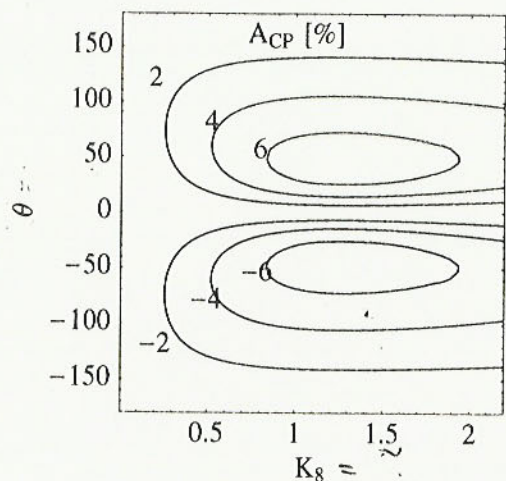
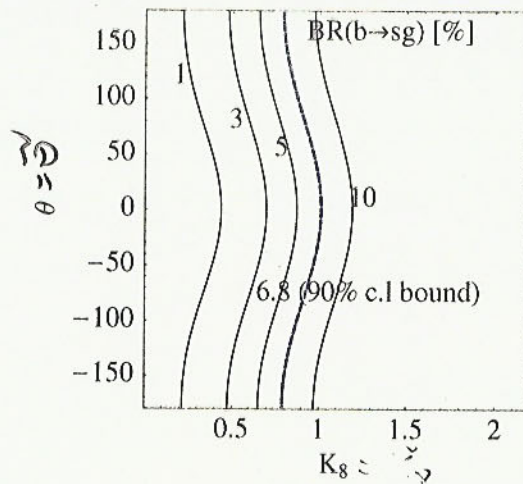
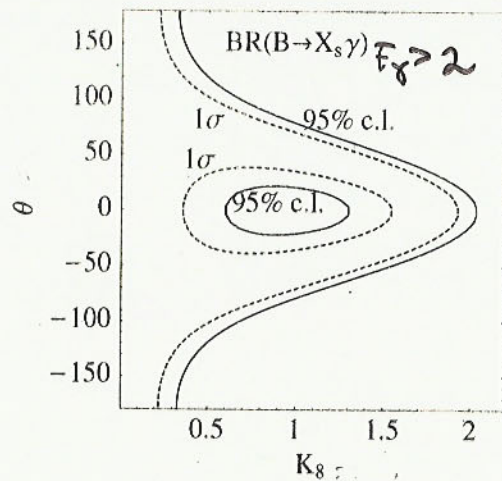
Example

$$C_{8,7}^{NP} \sim C_{8,7}^{NP}$$

$$\chi = -1.6, \text{ eg}$$

$$m_{\tilde{g}} = 300 \text{ GeV},$$

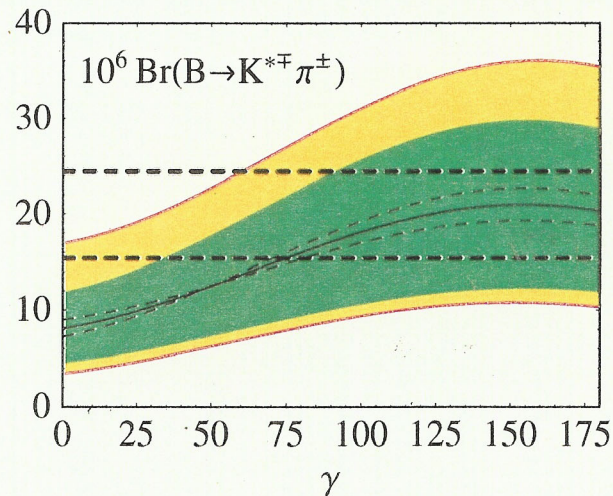
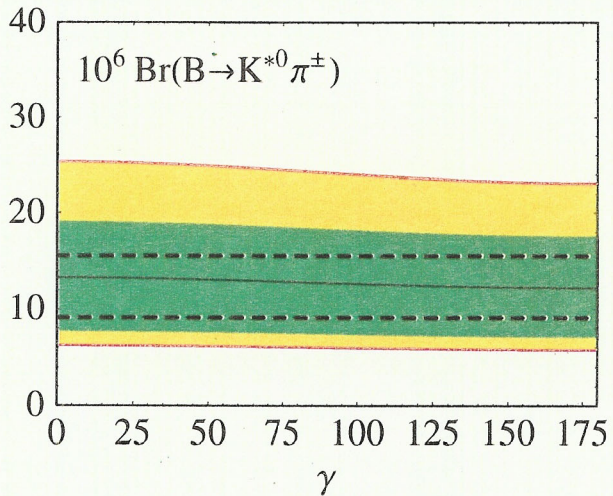
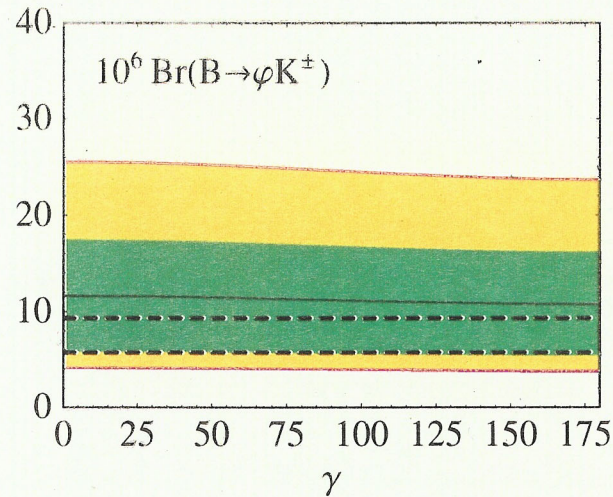
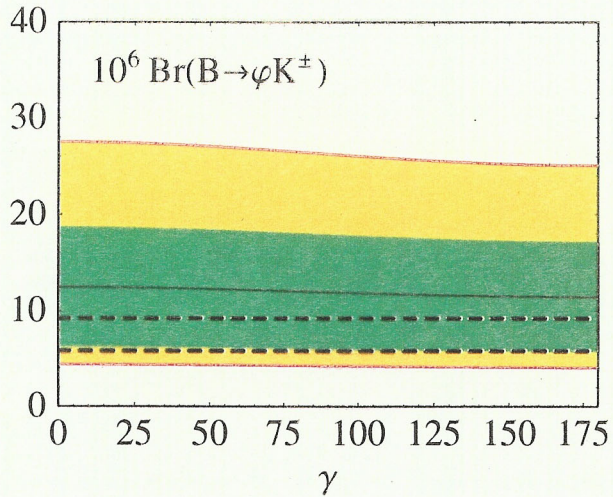
$m_{\tilde{u}_L} = 1 \text{ TeV}$ for LR squar insertion loop



CLEO bound
 $-22\% < A_{CP} < 10\% \text{ [90\% c.l.]}$

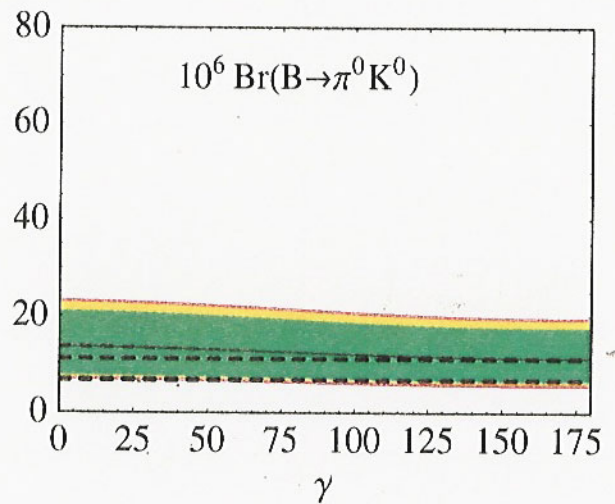
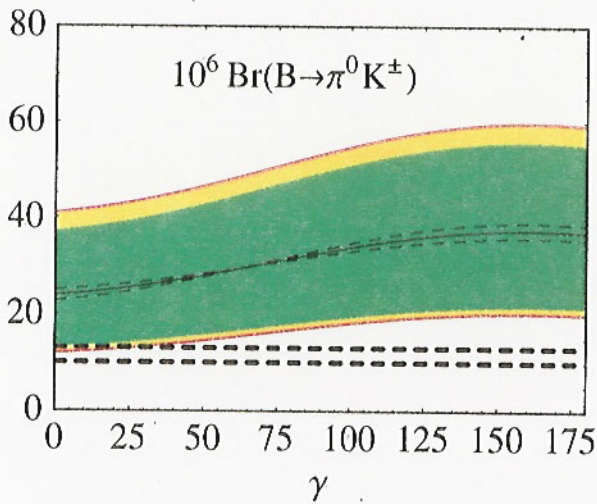
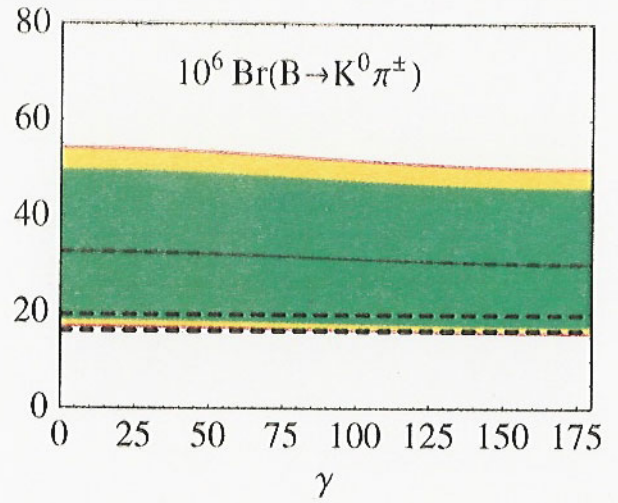
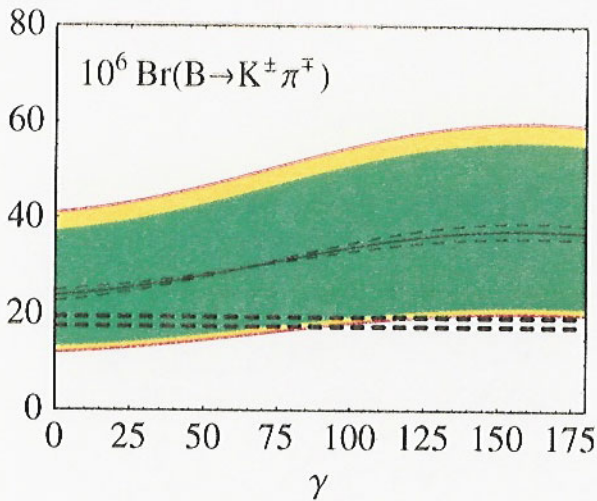
Example $\tilde{K}_8 e^{i\theta_8} = K_8 e^{i\theta_8} = 0.5 e^{i45^\circ}$
 $\approx 3 \times C_{8,7}^{SM}$ in magnitude
 $\Rightarrow BR(b \rightarrow s\bar{s}) \sim 2\%$

$B \rightarrow K \pi / \varphi K$ BK_s for $K_8 e^- = .5 e^- = C_8(M_W) = C_8(M_W)$



no effect on $B \rightarrow K \pi$ rates

What if instead took $\tilde{C}_{8g}^{NP} = 0$, doubled C_{8g}^{NP}
 Impact on $B \rightarrow K\pi$ BR's



no longer good consistency

For our example, effect of NP on amplitude

$$\frac{|A(K^* \pi^\pm)_{\text{opposite helicity}}|}{|A(K^* \pi^\pm)_{\text{SM helicity}}|} \sim 0.4 \quad \text{1 Default 3DMS parameter}$$

$$\frac{|A^{NP}(K^* \pi^\pm)|}{|A^{SM}(K^* \pi^\pm)|} \sim 1.3$$

$$\text{so } |A^{\text{tot}}| \sim 2.3 |A^{SM}|$$

b) for New Physics contributions to QCD penguin operators, comparable enhancement of $B \rightarrow K^* \pi, \phi K$ obtained for

$$C_6(M_W) = \tilde{C}_6(M_W) = C_4(M_W) = \tilde{C}_4(M_W) = -3 C_{5,3}(M_W) = -3$$

$$\approx -0.25$$

so new contributions $C_i^{NP}(m_b) = C_i^{NP}(m_b) \sim C_i^{SM}(m_b)$

Other Implications

a) Time-dependent CP asymmetries
in $B \rightarrow \phi K_S, \eta' K_S, K^+ K^- K_S$ vs. ψK_S

$$\sin 2\beta(\psi K_S) = 0.734 \pm 0.054 \quad \text{WAvg}$$

CP odd

$$\sin 2\beta(\phi K_S) = \begin{cases} -0.19^{+0.52}_{-0.50} \pm 0.09 & \text{BaBar} \\ -0.73 \pm 0.64 \pm 0.18 & \text{Belle} \end{cases}$$

CP odd

$$\text{WAvg} = -0.39 \pm 0.41$$

$$\sin 2\beta(\eta' K_S) = -0.76 \pm 0.36 \pm 0.05_{0.06} \quad \text{Belle}$$

CP even

$$\sin 2\beta(K^+ K^- K_S) = -0.52 \pm 0.46 \pm 0.11^{+0.27}_{-0.03} \quad \text{Belle}$$

CP odd fraction 3%
CP even fraction 97% after subtracting ϕK_S

In SM: Penguin dominated decays \Rightarrow

$$\sin 2\beta(\phi K_S) \approx \sin 2\beta(\psi K_S)$$

$$\sin 2\beta(\eta' K_S) \approx -\sin 2\beta(\psi K_S)$$

$$\sin 2\beta(K^+ K^- K_S) \approx -\sin 2\beta(\psi K_S)$$

But $\mathcal{O}(1)$ NP Penguin Amp w/ Large weak phase can have sizable discrepancies w.r.t $\sin 2\beta(\phi_{K_S})$

see Z. Ligeti's Lectures

• in our example have such a situation.

But P-invariance would imply that a discrepancy could only show up in $\sin 2\beta(\phi_{K_S})$ since P odd final state !

- both $\eta' K_S / K^+ K^- K_S$ are P even final states

• other examples of NP which could lead to $\mathcal{O}(1)$ amplitudes in ϕ_{K_S} and $\mathcal{O}(1)'$ discrepancy in $\sin 2\beta(\phi_{K_S})$:

Flavor Changing Z penguins - G. Hiller
R-parity violating $b \rightarrow s \bar{s} s$ Datta

⋮

$$b) \mathcal{B} \rightarrow VV, \text{ eg, } \mathcal{B} \rightarrow \phi K^*, \rho K^*$$

In transversity basis (in terms of linear polarizations)

$$A(\mathcal{B} \rightarrow V_1 V_2) \sim A_0 \epsilon_1^{*L} \epsilon_2^{*L} - A_{||} \epsilon_1^{*T} \cdot \epsilon_2^{*T} - i A_{\perp} \epsilon_1^{*} \times \epsilon_2^{*} \cdot \hat{p}$$

Longitudinal
 $\frac{1}{\sqrt{2}}$ Transverse + parallel
Transverse + perpendicular

\hat{p} is unit vector in V_1 rest frame in V_2 dirn of motion

$$\epsilon^L \equiv \hat{p} \cdot \epsilon$$

- $A_0, A_{||}$ unaffected by Parity Inv New Physics
- A_{\perp} receives new contributions, $A_{\perp}^{NP} \propto C_i + \tilde{C}_i$
- In SM, in generalized factorization framework

A_0 is dominant

For example: $\left| \frac{A_{\perp}}{A_0} \right| \sim \left| \frac{A_{||}}{A_0} \right| \sim 0.2$ ($\phi K^*, \rho K^*$)

- similar result in QCD factorization framework - Cheng + Yang

- $BR \approx |A_0|^2 + |A_{||}|^2 + |A_{\perp}|^2$
 $\approx |A_0|^2$

and $\frac{|A_{\perp}|^2}{|A_0|^2 + |A_{||}|^2 + |A_{\perp}|^2} \sim 4/8$

- Parity Inv New Physics implemented
 in $B \rightarrow VP$ decays will typically
 increase $|A_{\perp}|^2$ by factor ~ 5

\Rightarrow only modest increase in overall BR's
 for K^*p , ϕK^* ...

\therefore measured rates should be consistent
 w/ QCD Factorized predictions

- But a transversity angular analysis
 may reveal a factor of 5 increase
 in $|A_{\perp}|^2$?

Taking $BR_{total} \sim 10^{-5} \Rightarrow BR_{\perp} \sim 2 \times 10^{-6}$
 vs 4×10^{-7} i.e. 5

c) relative increases in
 ηK^* vs $\eta' K$,
 $\eta' X_S$ vs. $\eta' K_L$

d) Expect similar excesses in ρK , ωK modes vs SM predictions, which can be accounted for via New Physics as in case of $K^* \pi$

e) at a Giga-Z facility or at LHC-B / BTeV should be possible to directly measure presence of significant opposite chirality contributions, via angular distributions in, eg,

$\Lambda_b \rightarrow \Lambda \phi$ decays

G. Hiller, AK - see G. Hiller
Snowmass:

Conclusion

Still Lots of Room
for NP in B decays.